



Ticino in brief

Capital: Bellinzona, seat of Government and Parliament Population: 352,000 inhabitants (4% of the Swiss population)

Major centres: Lugano, Bellinzona, Locarno, Mendrisio **Southernmost village in Switzerland:** Pedrinate

Highest village in Ticino: Bosco Gurin (1,494 m s.l.m.)

52%

11

380

facilities

+30

cable cars

wooded area

3,402 m

highest point:

days per year with

ture below O°C

accommodation

+4,300 km

Politics and society

Territory

2,812 km²

(7% of Swiss territory)

total area

122 km²

and rivers

112

9.6€

36

area of lakes

days per year

of at least 25°C

with a temperature

of GDP with a gross

campsites for 1 million

added value of

overnight stays

+815 km

MTB tracks

Ticino

The only canton south of the Alps

and a land where opposites come

together in harmony. The wealth

of leisure activities on offer, the

variety of accommodation

options and the quality of its

services all make this region a

are looking for here: absolute

signposted hiking trails, almost

1,000 km for cycling, a lively

nightlife in the towns, superb

cuisine and numerous outdoor

sports. There are plenty of

History

cultural opportunities, not to

mention shopping, conference

tranquillity, 4,000 km of

must-visit destination. Visitors of

every kind will find just what they

and with Italian as its official

language, it is a diverse region

2.1 billion CHF

Official language: italian



12.3%

193 m

2,170

2.6 million

available

+180 km

cycle paths

golf courses

3

tourism and wellness.

the climate is already

huge, majestic mountains

Visitors will never tire of Ticino's

furrowed by valleys carved by

glaciers and the rivers that flow

into Lake Maggiore. Further south,

Mediterranean, with Lake Lugano

panorama. There are innumera-

ble bodies of water, with around

130 alpine lakes in the area. The

Mendrisiotto - the southernmost

region – is known as the Tuscany

of Switzerland thanks to its gently

rolling hills covered with vineyards

and its reddish sunsets on warm

Partners

HotellerieSuisse

GASTR@TICINO

at the centre of the splendid

scenery. To the north are the Alps:

overnight stays

with 9,000 rooms

lowest point:

Lake Maggiore

hours of sunshine

over the year in Ticino

agricultural area



Castle of Sasso Corbaro, Bellinzona.



配 Nature

Quiet paths and roads lead

natural paradise, where man

is a mere spectator.

■ Some twenty alpine lakes, an

8-km-wide valley bottom at

2,000 metres above sea level

and one of the world's most

famous cheese: Piora Valley.

■ Just a stone's throw from the

Basòdino glacier: from the

a comfortable cable car up

bottom of Bavona Valley with

A botanical park above the city:

metres are shared by azaleas

and rhododendrons and the

in **Carona**, 62,000 square

local flora of Insubria.

to the discovery of an immense

■ Traditions live on in the

southernmost valley is

Muggio Valley: Switzerland's

characterised by the mill of

towers) and nevère (ice pits).

■ Bearing witness to another era:

the Breggia Gorge Park reveals

the beauty of geology, taking us

200 million years back in time.

Bruzella, roccoli (bird-catching

for lovers of the great outdoors and those wanting to relax and unwind.



Alpe Pian Cavallo, Leventina Valley

Families Set out together to discover medieval castles, treasure hunts and educational trails. Families can make the most of every moment of their holiday, relaxing and having fun. ■ Cardada: a mountain to ■ Falconeria Locarno: a flight discover offering thrills, fun into the Middle Ages featuring and views. An exceptional eagles, vultures, owls and vantage point from which the hawks, with more than 20 bird highest and lowest points of species flying overhead.

- Switzerland can be observed. **Swissminiatur**: in Melide
- Lido Locarno: a swimming pool on the lake in a dreamlike panorama close to the beach, with its deckchairs and beach volleyball courts.
- Monte Tamaro: adventure park swimming pools and slides, panoramic views and wellness in the heart of Ticino.

where 120 models in 1:25 scale can be admired.

you can go on a tour of

Switzerland in just 14,000 m²

Accessible tourism

Tourism knows no barriers or limits in Switzerland's southernmost canton. Visit a region proud to offer tourism accessible to all. Ticino's high-quality services ensure a particular focus on those with special requirements.

Relaxation

Taking time for yourself, being pampered in a wellness centre, strolling by the lake or enjoying an afternoon of shopping.

- A walk through the narrow streets of the town centre, a coffee in the square or a visit to Monte Verità show why **Ascona** is called "the pearl of the
- Verbano lake". Termali Salini & Spa: in Locarno there is no need to choose between the sea and mountains. From here you can see the peaks overlooking Lake Maggiore while bathing in warm salt water!

Visitors are regenerated by

pools, saunas and massages

this shopping street offer major brands, designer goods, jewellery and watches. Lugano, Mendrisio

and Locarno: the sophisticated

Via Nassa: the 270 metres of

- casinos offer great games, slot machines and special evenings to be enjoyed in good company
 - FoxTown: this shopping outlet in Mendrisio is world-famous for its wide range of major

1st in Switzerland

The MNE Ceresio 1931, which operates on Lake Lugano, is Switzerland's first electric motor vessel with rapid recharging and zero emissions, as well as the first electric motor vessel regularly used to transport passengers.

Ticino Ticket A perfect solution for those staying in a hotel, campsite

Guests can use all public transport free of charge for the duration of their stay. They can also benefit from discounts on mountain railways, boat trips on the Swiss part of the lakes,

and major tourist attractions

or youth hostel.

throughout the canton. The Ticino Ticket is available in digital format on your smartphone. Lakes, rivers and mountains - all accessible with the Ticino Ticket! ticino.ch/ticket

A responsible choice for those who want to move independently.

For those who wish to spend a day in Ticino and Moesano using public transport, Arcobaleno is the right choice. It offers a wide range of tickets to meet a variety of mobility needs. arcobaleno.ch

52% wooded area

Ticino is an area packed with unspoilt nature. Offering countless activities, it is a real paradise



Culture

A land of encounters, packed with museums and architecture surrounded by greenery. Culture has forged Ticino, the homeland of many artists.

- **UNESCO**: the fossil deposit of Monte San Giorgio, with more than 20,000 finds including reptiles, fish, invertebrates and plants. The **Fortress of** Bellinzona is an extraordinary testimony of the medieval architecture of the Alps, while the **Lodano Valley** with its beech woods stands out for its
- authenticity. LAC Lugano Arte e Cultura: the beating heart of the city, this centre is a place of sharing and fusion between different artistic disciplines.
- Supper just a short distance from a modern 130-metre-high cable bridge ■ Fiore di pietra: at an altitude

Curzútt: the San Barnàrd

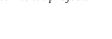
church features an unusual Last

- of 1.700 metres on Monte Generoso, Mario Botta's building dominates the
- Chiesa di Negrentino: the small church of Sant'Ambrogio Vecchio is a splendid example of Romanesque architecture dating back to 1050.

Museums, galleries

and cultural events

+60 cultural tourist attractions, including museums, theatres and architectural gems, affiliated with the Ticino Ticket project.



Events



- A band emerging from an alley, a jam session that ends at dawn: in June, JazzAscona brings a piece of New Orleans to Lake
- Autumn festivals: music and markets, colourful community events where you can enjoy traditional products.
- Since the 17th century, Mendrisio has continued its ancient tradition of Holy Week Processions, which now enjoy UNESCO Intangible Cultural Heritage status.
- Rabadan: Ticino's most famous carnival has been celebrated in the streets of Bellinzona for over 160 years.
- The **Piazza Grande** becomes a big stage. International guests and films come to the heart of the city for Locarno Film Festival. Moon&Stars excite the crowd, while Christmas events such as Winterland create a magical atmosphere.

Swisstainable

Switzerland Tourism has coined the term "Swisstainable", assigning a central role to sustainability in Swiss tourism. The programme is open to everyone in the sector and aims to highlight each company's commitment to sustainable development. In the first year, more than 100 tourism partners in Ticino achieved the top level of three.

Gastronomy



Train Centovallina, Intragna.

Summer evening, Lugano.

Whether in a restaurant or a grotto, the ingredients are always typical of the area: polenta, cheese, cured meats, risotto, panettone. The person preparing them may be a rustic cook or a star chef, but they always

share the same great passion.

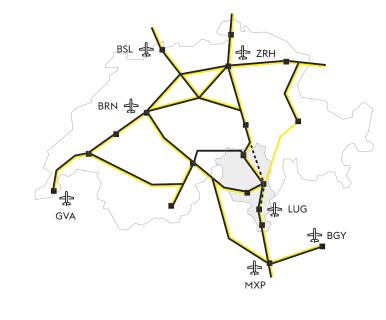
- **3 Slow Food Presidia:** farina bóna, flour from the Onsernone Valley, zincarlìn cheese from the Muggio Valley and cicitt, typical goat meat sausages from
- cheeses are definitely among
- Corte del vino Ticino: the wine culture permeates the area and shapes the landscape, where 50 tonnes of grapes are harvested every year. 80% of the cultivated area is used for Merlot grapes.
- South of the Alps, cuisine becomes art. One can appreciate its aromas while sitting around a stone table in a popular grotto or in the elegant atmosphere of Ticino's starred restaurants.

100% local

label proudly quarantees the local origin of products, whereas the "Ticino a Tavola" initiative is akin to promoting Ticino's agri-food products and the restaurants



How to get here



highway

Alpine Lake Salei, Onsernone Valley.

Ticino come from? No one knows. The oldest settlements, including the archaeological site of Tremona and the remnants on the hill of Castelgrande, date back to Neolithic times. In Roman times it was a land of passage and, for centuries, its lands were disputed between Como, the Duchy of Milan and the Swiss cantons, until

Where did the first inhabitants of with the support of Napoleon. The Gotthard railway tunnel was opened in 1882, the highway tunnel in 1980 and the Gotthard base tunnel, the world's longest, in 2016. Eight Swiss Federal Councillors were or are natives of Ticino: the first of these was Stefano Franscini in 1848, while the most recent is Ignazio Cassis, it achieved independence in 1803



























Locarno Film Festival, Piazza Grande.



the valleys of Locarno. ■ Cheese: cow, goat or mixed

Ticino's finest products. Ticino produces almost 20 million litres of milk a year, most of which becomes cheese.

Authenticity above all. The "Ticino regio.garantie" quality